NEWSLETTER

Newsletter figures: October 2023

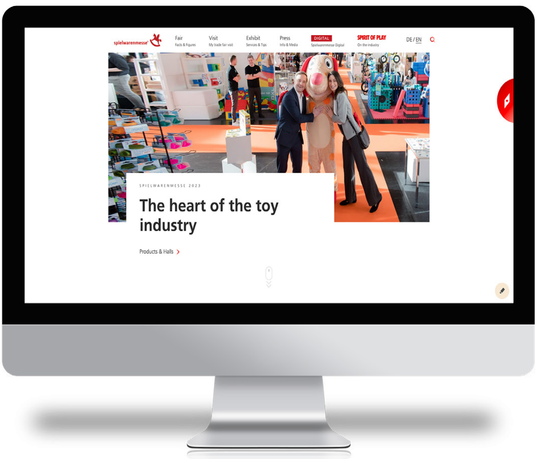
25.553
Newsletter subscribers
German

70.092
Newsletter subscribers
English

7-10 %
Newsletter click rate
per link German

8-12 %
Newsletter click rate
per link English

WEBSITE

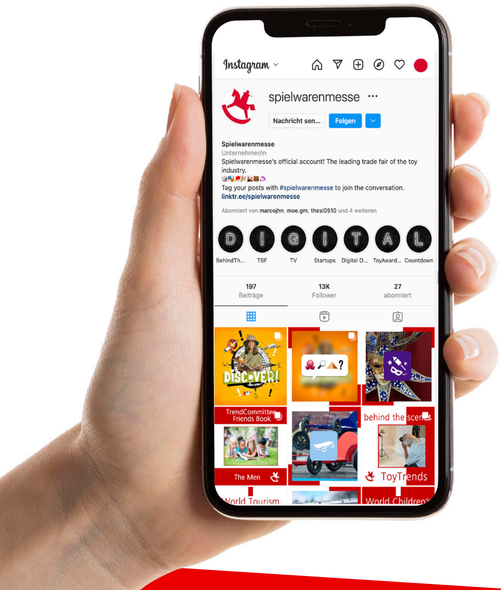


MORE THAN 1 MIO
Page visitors

MORE THAN 4 MIO
Page Impressions

SOCIALMEDIA

Ø Social Media figures: October 2023



17,700
Instagram Follower
700,000
Instagram Impressions

33,900
Facebook Follower
514,000
Facebook Reach

6,800
LinkedIn Follower
270,000
LinkedIn Impressions

Page visitors

Reach weite