

### **Spielwarenmesse eG presents new Supervisory Board Chairman**

- Axel Kaldenhoven succeeds Hans Ulrich Remfert
- All nine members confirmed in office

Spielwarenmesse eG's Annual General Meeting took place in Baden-Baden on 4 May 2018. During the meeting, the Supervisory Board elected from within its ranks Axel Kaldenhoven (54) to the position of Chairman. The CEO of Schmidt Spiele GmbH succeeds Hans Ulrich Remfert, who has retired from the post. The role of Vice-Chairman is still held by Thomas Mersch, Andrea Moden GmbH. Following a resolution by the General Meeting, the number of members on the Supervisory Board has been reduced from ten to nine.

Having reached the end of their term, Beate Becker (Heless GmbH), Frank R. Schneider (Franz Schneider GmbH & Co. KG) and Britta Sieper (Sieper GmbH) stood for re-election and were all confirmed in office. The Supervisory Board is completed by Paul Heinz Bruder (Bruder Spielwaren GmbH & Co. KG), Hans Jörg Iden (Iden), Dr. Rainer Noch (Noch GmbH & Co. KG) and Uwe Weiler (Simba Dickie Group GmbH). They are supported by honorary members Volker Sieper and Dieter Hahne. Together with Ernst Kick, CEO of Spielwarenmesse eG, Mr Hahne praised Hans Ulrich Remfert and thanked him for his many years of service. The former head of Revell was elected onto the Supervisory Board in 2000 and took over as Chairman in 2012. His successor Axel Kaldenhoven wishes to continue his constructive work on the Board: "I would like to thank my colleagues for placing their trust in me and I look forward to our representing the interests of our cooperative whilst keeping the ever-changing market firmly in our sights."

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Note for editors: Reprint free of charge. An image of Axel Kaldenhoven is available at [www.spielwarenmesse-eg.de/media](http://www.spielwarenmesse-eg.de/media). Please provide us with a voucher copy on publication.

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**Spielwarenmesse eG**

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg company organizes the world-leading **Spielwarenmesse®** in Nuremberg, **Kids India** in Mumbai, **Kids Turkey** in Istanbul and **Insights-X** in Nuremberg. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia and Russia. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. It also has several subsidiaries, including Spielwarenmesse Shanghai Co., Ltd., responsible for the People's Republic of China, Spielwarenmesse India Pvt. Ltd., covering the Indian market and Spielwarenmesse Middle East Fuarçılık Ltd. Şti., which looks after Turkey, the Near East and the Middle East. The cooperative holds a majority stake in the Russian exhibition company Grand Expo, which organizes **Kids Russia** in Moscow. **Die roten Reiter GmbH** subsidiary with headquarters in Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be seen on the Internet at [www.spielwarenmesse-eg.com](http://www.spielwarenmesse-eg.com).