

### Press Release

#### **Six stationery products in the running for the Insights-X Special Award Ergonomics**

- Winners to be announced on 7 October
- Webcast with the Chairman of the IGR Christian Brunner

Whether at school or at work, ergonomic stationery products make a significant contribution to ensuring that children and adults can work safely and healthily. To promote the further development of such products, the Insights-X trade fair and the IGR (Institut für Gesundheit und Ergonomie) are presenting the Special Award Ergonomics for the second time. This prize recognises especially ergonomic products from the Writing utensils and the (School-) bags and backpacks segments. A jury of experts reviewed all of the submissions and nominated three products in each of the two categories for the award.

In the field of (School-) bags and backpacks, the **Active Air FLX** from **Beckmann**, the **coocazoo** from **Hama** and the **DerDieDas ErgoFlex MAX "Neon Star"** from **Georg A. Steinmann** were nominated. In the Writing utensils category, the nominees were the graphite pencil **Jumbo Grip Two Tone** and the fountain pen **Grip Harmony**, both from **A.W. Faber-Castell**, and the **EASYbirdy Pastel Edition** from **Stabilo**. Members of the jury assessed the entries against the criteria of preventative or health-promoting function, quality and design as expressions of functionality and durability. Ease of use, guidance for users and self-explanatory functions were also taken into account, whilst sustainability, ecology and meeting or exceeding social standards played a part as well.

The winners of the Special Award Ergonomics will be announced on 7 October in a webcast with Christian Brunner. In his presentation, the Chairman of the IGR will be speaking about ergonomic products and their relevance to healthy working. Further information on the nominees can be found at [www.insights-x.com/en/nominated-products-2021](http://www.insights-x.com/en/nominated-products-2021).

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Note for editors: Reprint free of charge. Images are available at [www.insights-x.com/media](http://www.insights-x.com/media).

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#### **Insights-X – Your Stationery Expo**

Insights-X is the industry trade fair for paper, office supplies and stationery. Held each year in October, the event brings together leading brand manufacturers and suppliers of every size in the Nuremberg Exhibition Centre. Buyers and specialist retailers can find an extensive product range for the office, school and home as well as creative and artistic materials. The next event will open its doors from 6 to 8 October 2022. Further information can be found online at [www.insights-x.com](http://www.insights-x.com).

#### **Spielwarenmesse eG**

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg company organizes the world-leading **Spielwarenmesse®** in Nuremberg, **Kids India** in Mumbai and **Insights-X** in Nuremberg. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia, Russia and the USA. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. It also has several subsidiaries, including Spielwarenmesse Shanghai Co., Ltd., responsible for the People's Republic of China and Spielwarenmesse India Pvt. Ltd., covering the Indian market. The cooperative holds a majority stake in the Russian exhibition company Grand Expo, which organizes **Kids Russia** in Moscow. **Die roten Reiter GmbH** subsidiary with headquarters in Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be seen on the Internet at [www.spielwarenmesse-eg.com](http://www.spielwarenmesse-eg.com).