

## Additional director for SPIEL

**Friedhelm Merz Verlag**, a subsidiary of **Spielwarenmesse eG**, has made a new appointment: the two existing directors, Dominique Metzler and Florian Hess, are looking forward to being joined by an additional director in **Carol Rapp**. She will assume joint responsibility for the organisation and ongoing development of the **Internationale Spieltage SPIEL** event from 15 November. With her long experience in management positions in the board game sector, Rapp intends to tap into the positive growth history of SPIEL to date and also to provide the impetus of new ideas.

“My style of working can be characterised as working with others to achieve goals and always learning something new in the process,” says Carol Rapp. “I’m very much looking forward to my new position and the work at SPIEL that it will involve. It is a perfect opportunity to bring in all my prior expertise in the field of toys and games and also introduce forward-thinking new ideas.” The team in Bonn will be further augmented in the coming months. This added strength will firmly establish SPIEL as the national and international meeting point for the board game community and leading industry platform, and allow it to develop and stay up-to-date.

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Note for editors: Reprint free of charge. Images are available at [www.spielwarenmesse.de/media](http://www.spielwarenmesse.de/media). Please provide us with a voucher copy on publication.

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### **Spielwarenmesse eG**

Spielwarenmesse eG is the fair organizer and marketing services provider for the toy sector and other consumer goods markets. The Nuremberg-based company organizes the world-leading **Spielwarenmesse®** in Nuremberg, complemented by the services available on **Spielwarenmesse® Digital**. Its range also includes the **Internationale Spieltage SPIEL** gaming event in Essen, **Kids India** in Mumbai and the **Insights-X** in Nuremberg. Expanded coverage of the topic of licensing comes with **BRANDmate** in Offenbach. The range of services provided by the cooperative also includes industry campaigns and the international fair programme, **World of Toys by Spielwarenmesse eG**, which enables manufacturers to exhibit at pavilions featured at trade fairs in Asia and the USA. Spielwarenmesse eG operates a worldwide network of representatives in over 90 countries. In addition, its subsidiary Spielwarenmesse Shanghai Co., Ltd. is responsible for the People’s Republic of China. Its **Die roten Reiter GmbH** subsidiary with headquarters in



Press Release

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Nuremberg works as communication agency for the consumer and capital goods industry. The complete company profile of Spielwarenmesse eG can be found on the Internet at [www.spielwarenmesse-eg.com](http://www.spielwarenmesse-eg.com).

**Spielwarenmesse eG**  
Herderstraße 7  
90427 Nuremberg, Germany

**Press contact:**  
Scarlett Wisotzki

Tel.: +49 911 99813-33  
Fax +49 911 99813-833  
[presse@spielwarenmesse.de](mailto:presse@spielwarenmesse.de)