

ToyCocktail at the 72nd Spielwarenmesse

At the 72nd Spielwarenmesse, the prize for the ToyCocktail Competition was for the first time awarded as part of the PressPreview. Six different bars from the Nuremberg Metropolitan Area entered the competition and presented the drinks that they themselves had designed to an expert panel. The team from Castros in Fürth emerged as the winners with their creation, the 'Native'. The Herrengedeck from Nuremberg took second place, while El Floridita from Fürth won the bronze medal.

The jury consisted of three cocktail experts: impassioned bartender Adriano Paulus, co-founder and vice-president of the German Bartenders Guild; barkeeper Sigrid Klein, who is highly experienced in competitions; and Bernhard Schäfer, whisky expert and Master of the Quaich. You can find the recipe for the winning cocktail and impressions of the 17th ToyCocktail Competition [here](#).

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Spielwarenmesse®

The trade fair and marketing services provider Spielwarenmesse eG is the organiser of the Spielwarenmesse® – the leading international trade fair for toys, hobbies and leisure. This B2B fair creates a comprehensive communication and ordering platform for national and international exhibitors. Its presentation of innovations and comprehensive overview of the industry represent a valuable pool of information for specialist retailers from around the world, guiding them through the market every year. A new addition for 2022 is the multifunctional platform Spielwarenmesse Digital, as a complementary service to the Spielwarenmesse. Since 2013, the term Spielwarenmesse® has also been a protected word mark in Germany.