Application

for the World of Toys by Spielwarenmesse eG Pavilion
at Hong Kong Toys & Games Fair 9 – 12 January 2023

The deadline for application is 31 August 2022

HKTDC
Hong Kong Toys & Games Fair
香港玩具展

WORLD OF TOYS
by Spielwarenmesse eG

Exhibitor in the World of Toys by Spielwarenmesse eG Pavilion (contractual partner)

Contract/invoice address:
(no P.O. Box address)

Company _____

Street _____

Postcode, town _____

Country _____

Website _____

Email _____

Telephone _____

VAT ID number (EU countries only!):

_____

Email for invoice dispatch _____

Correspondence address:
(only if different to contract address, no P.O. Box address)

Company _____

Street _____

Postcode, town _____

Country _____

Website _____

Email _____

Telephone _____

Type of business ☐ Manufacturer/Industry ☐ Wholesale ☐ Craft trade ☐ Publisher

General manager/CEO:

Name, Surname _____

Email _____

Telephone _____

Language ☐ German ☐ English

Contact:

Name, Surname _____

Email _____

Telephone _____

Language ☐ German ☐ English

Application for the World of Toys by Spielwarenmesse eG Pavilion

Please state product group for assigning your exhibits:

- ☐ Brand Name Gallery
- ☐ **Kidult World, Featuring:** Hobby Goods, Magic Items, Action & War Games, Models & Figurines
- ☐ Educational Toys & Games
- ☐ Electronic & Remote Control Toys
- ☐ e-Sports
- ☐ Festive & Party Items
- ☐ Licensed Toys
- ☐ Multiple Toys Products
- ☐ Paper Products & Toy Packaging
- ☐ Smart-Tech Toys
- ☐ Soft Toys & Dolls
- ☐ Testing, Inspection and Certification
- ☐ Trade Service
- ☐ Vehicle Toys
- ☐ World of Outdoor & Sporting Goods

Registration fee*: 400 € per exhibitor

Obligatory Online Package: 400 €

Exhibiting fee with stand construction: 730 € per sqm

- Partition walls (h = 2.5 m)
- Red carpet
- Stand fascia with company logo and brief company name
- 1 table with 3 chairs
- 3 shelves 100 x 30 cm (W x D)
- 1 power socket
- 3 longarm spotlight 100 W
- 2 40 W LED spotlights for general lighting
- 1 waste paper basket

Desired space in sqm (from 9 sqm): _____

Further services:

- Stand cleaning service
- Entry in the organiser's official media
- Extensive press work
- Announcement in the fair organiser's publications and relevant trade publications
- Use of the service area, incl. catering
- Utilization of a meeting room
- Selection and recommendation of professional service partners for logistics, travel, translation services, etc.
- Support from the team of Spielwarenmesse eG before, during and after the event
- "Exhibition+" package including the "Click2Match" service and hktdc.com sourcing

* `The registration fee is deducted in full from the exhibiting fee on approval. We can only process your registration after receipt of the registration fee. The registration fee is returned to you in the case of non-approval.

Information for participation

Company Name on the stand fascia:

_____

Country on stand fascia: _____

Sample stand fascia:

Spielwarenmesse eG

Germany

D-36

Please note: Your company logo is a necessary part of the stand fascia. Please send your logo in electronic form in EPS, JPG or AI format together with your application to f.ercoli@spielwarenmesse.de.

Company data for publication:

- ☐ Contract address
- ☐ Different data:

Company _____

Street _____

Postcode, town _____

Country _____

Website _____

Email _____

Telephone _____

With how many people are you planning to staff your stand?

_____

The exhibitor declares:

We hereby acknowledge the Rules for Exhibitors B for the World of Toys by Spielwarenmesse eG Pavilion at Hong Kong Toys & Games Fair and accept these rules and also the following Rules for Exhibitors A in the application form as an integral part of the contract to exhibit.

x _____

Place, date, company stamp, authorised signature

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse eG in accordance with the German Data Protection Act using automatic or other data processing methods, provided such data is used exclusively for business purposes.

Send **form** legally binding **click here!**

Rules for exhibitors A

for the World of Toys by Spielwarenmesse eG Pavilion
at Hong Kong Toys & Games Fair 2023

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WORLD OF TOYS
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1. Contractual partner/organizer

Spielwarenmesse eG as contractual partner gives the exhibitor the opportunity to exhibit in the **World of Toys by Spielwarenmesse eG Pavilion** at Hong Kong Toys & Games Fair from 9 – 12 January 2023 (subsequently referred to as WoT Pavilion) in compliance with the following rules:

Organizer of Hong Kong Toys & Games Fair is:
Hong Kong Trade Development Council, Hongkong
(subsequently HKTDC)

Organizer of the WoT Pavilion and the exhibitor's contractual partner is:
Spielwarenmesse eG
Herderstraße 7
90427 Nuremberg, Germany
Tel. +49 911 99813-0
Fax +49 911 869660
info@spielwarenmesse.de
www.spielwarenmesse.de

Please send all documents to Spielwarenmesse eG.

Spielwarenmesse eG has hired display areas for the WoT Pavilion from HKTDC and offers these to the exhibitor together with other services in its own name and to its own account, normally as stand space in a pavilion organized by Spielwarenmesse eG.

2. Rules for exhibitors in the WoT pavilion

The Rules for Exhibitors B for the World of Toys by Spielwarenmesse eG Pavilion at Hong Kong Toys & Games Fair, which supplement these Rules for Exhibitors A will be sent on request and can be downloaded on the Internet at **www.world-of-toys.org/en/asia-pacific**. The organizer's rules for exhibitors still apply and are available on the Internet at **hktoyfair.hktdc.com/pdf/2021/RulesAndRegulations/en.pdf**.

3. Conclusion of contract

To exhibit in the WoT Pavilion, an exhibitor must send a completed application form signed and stamped by an authorised representative of the exhibitor to Spielwarenmesse eG. Fax copies and e-mail attachements are accepted by Spielwarenmesse eG and are valid for both parties.

The application form constitutes the exhibitor's offer, which is irrevocably binding on the exhibitor until 30 November 2022.

The contract to exhibit is concluded when the exhibitor receives the written declaration of acceptance by Spielwarenmesse eG. Acceptance is declared on admission, but not before 30 September 2022.

4. Application fee and exhibiting fee

The exhibiting fee and all other charges stated are net prices in euros and subject to the addition of the statutory rate of VAT applicable at the time of the event and payable at the legally stipulated place.

All prices are subject to any additional taxes and duties levied in the exhibitor's own country. Spielwarenmesse eG is entitled to pass on the charges for such taxes and duties even if they were not known or not levied at the time of the application.

5. Services

Payment of the exhibiting fee covers the following services:

5.1. Company-specific services

All materials and facilities provided by Spielwarenmesse eG or its appointed third party are hired to the exhibitor for the duration of the event only and shall not be damaged in any way. Damaged parts will be repaired or new parts purchased at the cost of the exhibitor.

5.1.1. Hall space with stand

- Use of stand space in the hall
- Standard labelling of stand
- Rear walls and partition walls
- Furniture (e. g. for a 9 sqm stand: one table, three chairs, three shelves)
- Standard floor covering on stand
- General stand lighting
- Electricity: supply voltage 220 V; one mains socket (for max. load of 500 W; without distributor/control panel)
  Note: the exhibitor is responsible for the cost of laying additional power cables to the stand (for lighting and power) from the nearest distributor and will be charged on the basis of the load in kW requested by the exhibitor.

5.2. General services

- Technical and organizational support for exhibitors from Spielwarenmesse eG during preparation and organization for exhibiting
- Standard general design of the WoT Pavilion in line with CI concept
- General pavilion lighting
- Daily cleaning of gangways in the WoT Pavilion and of the exhibitor's stand space (the exhibitor is responsible for cleaning exhibits)
- Waste disposal
- Guarding and security service in the WoT Pavilion, if necessary (no stand guarding)
- Entry in the official media of HKTDC Hong Kong Toys & Games Fair.
- Announcement in the fair organizer's publications and relevant trade publications

5.3. "Exhibition+" package

This hybrid "Exhibition+" package is priced at a fee of 400 € for the following services:

"Click2Match" service (9 – 19 Jan)
An easy-to-use online platform and interface, empowered by AI-recommendation engine, for both exhibitors and buyers to identify each other, schedule appointments and conduct online meetings. The appointment-making function would start as early as 2 Jan, while the meetings would take place from 9 – 19 Jan.

hktdc.com Sourcing (9 Dec – 8 Feb)
2 months online exposure on hktdc.com Sourcing with 3 GB of media storage space (supporting formats includes JPG, JPEG, PNG, MP4, MOV) at the hktdc.com. Sourcing which has over 2,000,000 registered buyers.

The services are offered by the HKTDC.

5.4. Non-utilisation

The non-utilisation of individual company-specific or general services does not justify any claim to a reduction of the exhibiting fee. Standard design elements cannot be omitted under any circumstances.

5.5. Important information & order forms

For further information and services of Spielwarenmesse eG and terms of participation for Hong Kong Toys & Games Fair 2023 please see the **Important information & order forms** which is to be sent out to the exhibitors together with the written declaration of acceptance by Spielwarenmesse eG.

6. Entry in the fair catalogue

The information given by the exhibitor under "Exhibitor in the World of Toys by Spielwarenmesse eG Pavilion" and "product group" on the application form is used in the fair catalogue as official information about the exhibitor's company.

7. Allocation of stands/obligation to exhibit

Stands are allocated by Spielwarenmesse eG. The exhibitor has no claim to the allocation of a certain stand location or size. The exhibitor is obliged to exhibit on the hired stand.

8. Withdrawal, termination and non-appearance

Statutory notice of termination or cancellation of the contract to exhibit is excluded, unless expressly allowed by this contract.
The right of both parties to extraordinary notice to terminate for important cause remains unaffected.

9. Terms of payment

The registration fee is due for payment with the application. The exhibiting fee and all other services provided by Spielwarenmesse eG at extra cost are payable by not later than **30 November 2022.** Services ordered by the exhibitor and invoiced by Spielwarenmesse eG at a later date are due for payment immediately on receipt of the invoice. Bank charges must be paid by the exhibitor.

Please note:

- Payments are only to be made by bank transfer or by credit card (VISA, MasterCard, American Express)
- Payments are to be made in euro only
- Payments should be made in full to one of the accounts stated on the invoice. Invoiced by:
  Spielwarenmesse eG, Herderstraße 7, 90427 Nuremberg, Germany

10. Place of jurisdiction, place of fulfilment, choice of law

If the exhibitor is a businessman, a legal entity in public law or special public asset or has no general place of jurisdiction of his own in the Federal Republic of Germany, Nürnberg is agreed as the place of jurisdiction and fulfilment for payment obligations. The reciprocal rights and duties arising out of this contract are governed by the law of the Federal Republic of Germany.