

# Application

for International Participants at Kids India 2020

The deadline for application is 1<sup>st</sup> July 2020

**Invoice address: (no P.O. Box address)**

Company \_\_\_\_\_

(Please underline the word to be used for alphabetical classification in the catalogue)

Street \_\_\_\_\_

Postcode, town \_\_\_\_\_

Country \_\_\_\_\_

Authorized Personnel \_\_\_\_\_

Website \_\_\_\_\_

Association \_\_\_\_\_

**Contact:**

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

I agree to receive information from Spielwarenmesse India by e-mail.

**Correspondence address (only if different to contract address, no P.O. Box address)**

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\_\_\_\_\_

\_\_\_\_\_

**Brands represented:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

**Type of business:**     Manufacturer / industry     Wholesale  
 Craft trade     Publisher

**Please state product group for assigning your exhibits:**

- Soft Toys
- Dolls and Role-Plays
- Educational Toys and Games, Learning and Experimenting
- Games, Puzzles, Cards, Children's Books and Music
- Electronic Games, Multimedia
- Technical and Action Toys
- Sports, Leisure, Outdoor
- Playground Equipment
- School Articles, Stationery
- Creative Design
- Handicrafts, Gifts and Souvenir Articles
- Wooden Toys
- Party and Festive Articles, Costumes
- Baby and Infant Articles
- Model Construction, Hobbies
- Model Railways and Accessories
- License Products
- Testing & Inspecting Institutes and Certification Services

**Please tick type of participation:**

**Registration Fee:** Euro 150 + 18% GST per exhibitor

**Exhibiting Fee Raw Space:** Euro 220 per sqm + 18% GST  
**Desired space in sqm (from 24 sqm):** \_\_\_\_\_

**Exhibiting Fee Shell Scheme:** Euro 240 + 18 % GST  
**Desired space in sqm (from 9 sqm):** \_\_\_\_\_

(The list of stand equipment will be sent to you with the ExhibitorsManual)

**Co-exhibitor Fee:** Euro 225 + 18% GST per co-exhibitor  
(Please fill out one separate application for each single co-exhibitor)

**The exhibitor declares:**

We hereby confirm that we have received, taken notice and accept the Rules for International Exhibitors, General Conditions for Participation in Fairs and Exhibitions – International (GCP) and the Special Conditions for Participation in Fairs and Exhibitions – International (SCP) as binding.

**Place, date, company stamp, authorised signature** \_\_\_\_\_

The exhibitor hereby agrees to the storage, processing or transfer of personal data by Spielwarenmesse India using automatic or other data processing methods, provided such data is used exclusively for business purposes.

# Product groups and their subcategories at Kids India 2020

(Please tick as appropriate)

## 1. Soft Toys

- 1.1. Collector's articles
- 1.2. Plush, fur and fabric toys
- 1.3. Teddy bears
- 1.4. Other soft toys:

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## 2. Dolls and Role-Plays

- 2.1. Baby dolls
- 2.2. Designer and collectors' dolls
- 2.3. Dolls clothing and accessories
- 2.4. Dolls parlours and houses
- 2.5. Dolls prams
- 2.6. Fashion dolls
- 2.7. Hairdressing, vanity, domestic appliances and doctors' sets etc.
- 2.8. Play dolls
- 2.9. Puppets
- 2.10. Toy shops
- 2.11. Other dolls and role-plays:

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## 3. Educational Toys and Games, Learning and Experimenting

- 3.1. Educational and teaching toys
- 3.2. Experimental kits
- 3.3. Globes
- 3.4. Knowledge and educational games
- 3.5. Musical toys / instruments
- 3.6. Other educational toys and games, learning and experimenting articles:

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## 4. Games, Puzzles, Cards, Children's Books and Music

- 4.1. Chess
- 4.2. Children's books
- 4.3. Comics
- 4.4. Music and cd's
- 4.5. Painting books
- 4.6. Puzzles
- 4.7. Quiz and card games
- 4.8. Talking books
- 4.9. Other games, puzzles, cards, children's books and music:

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## 5. Electronic Toys and Games, Multimedia

- 5.1. Consoles and accessories
- 5.2. Edutainment
- 5.3. E-toys
- 5.4. Handhelds
- 5.5. Infotainment software (guides, geography, music, films, tv etc.)
- 5.6. Video and e-games
- 5.7. Other electronic games, multimedia products:

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## 6. Technical and Action Toys

- 6.1. Battery powered toys / vehicles
- 6.2. Building and construction toys
- 6.3. Metal and plastic toys
- 6.4. Play and action figures
- 6.5. Slot car racing and accessories
- 6.6. Soap bubble toys
- 6.7. Theme worlds (castle, circus, farmyards etc.)
- 6.8. Other technical and action toys:

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## 7. Sports, Leisure, Outdoor

- 7.1. Balls and ball sports articles
- 7.2. Bikes and children's vehicles
- 7.3. Billiards, pool table, table soccer
- 7.4. Boxing equipment
- 7.5. Camping articles
- 7.6. Carrom
- 7.7. Cricket articles and accessories
- 7.8. Darts and accessories
- 7.9. Fishing articles
- 7.10. Gymnastic articles
- 7.11. Inflatables
- 7.12. Inline skates and accessories
- 7.13. Juggling articles
- 7.14. Kites
- 7.15. Nets and hammocks
- 7.16. Rackets, hockey sticks
- 7.17. Swimming and bathing articles
- 7.18. Table tennis and accessories
- 7.19. Throwing games, frisbee, boomerangs
- 7.20. Other sports, leisure, outdoor articles:

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## 8. Playground Equipment

- 8.1. Play tents and houses
- 8.2. Playground toys
- 8.3. Sand toys
- 8.4. Swings
- 8.5. Trampoline
- 8.6. Other playground equipment articles:

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## 9. School Articles, Stationery

- 9.1. Calenders, notepads, posters
- 9.2. Compasses, drawing utensils, sharpeners
- 9.3. Folders, file binders, organization aids
- 9.4. Labels, foils, stickers
- 9.5. Paper, cardboard
- 9.6. Schoolbags and backpacks
- 9.7. Water bottles, lunch boxes
- 9.8. Writing utensils
- 9.9. Other school articles, stationery:

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## 10. Creative Design

- 10.1. Beads and mineral stones
- 10.2. Candle making
- 10.3. Craftwork materials and tools
- 10.4. Do it yourself kits
- 10.5. Gift ribbons, wrapping paper, bags
- 10.6. Jewellery and accessories
- 10.7. Needlework, textile design
- 10.8. Painting and artists' articles
- 10.9. Other creative design articles:

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## 11. Handicrafts, Gifts and Souvenir Articles

- 11.1. Art and craft accessories
- 11.2. Artistic handicraft toys
- 11.3. Carvings
- 11.4. China and pottery articles
- 11.5. Gifts and souvenir articles
- 11.6. Glass and crystal articles
- 11.7. Traditional indian handicrafts
- 11.8. Traditional jewellery
- 11.9. Other handicrafts, gifts and souvenir articles:

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## 12. Wooden Toys

- 12.1. Children's room articles
- 12.2. Games and accessories
- 12.3. Nursery and school articles
- 12.4. Pedagogical and therapeutic wooden toys
- 12.5. Rocking horses
- 12.6. Toy shops and accessories
- 12.7. Other wooden toys:

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## 13. Party and Festive Articles, Costumes

- 13.1. Ballons
- 13.2. Candles
- 13.3. Costumes and accessories
- 13.4. Festive and decorative articles
- 13.5. Joke and magic articles
- 13.6. Party lighting
- 13.7. Other party and festive articles, costumes:

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## 14. Baby and Infant Articles

- 14.1. Baby clothes
- 14.2. Baby toys
- 14.3. Bed and furniture
- 14.4. Car seats and travel cots
- 14.5. Front carriers
- 14.6. Strollers and accessories
- 14.7. Other baby and infant articles:

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## 15. Model Construction, Hobbies

- 15.1. Die-cast-models
- 15.2. Model aircraft and ships
- 15.3. Model construction tools and materials
- 15.4. Model kits
- 15.5. Rc models and accessories
- 15.6. Other model construction, hobby articles:

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## 16. Model Railways and Accessories

- 16.1. Children's railways
- 16.2. Model railways
- 16.3. Model railways accessories
- 16.4. Other model railways and accessories:

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## 17. License Products

- Name of the license:

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## 18. Testing & Inspecting Institutes and Certification Services

- .....

## 1. Organizer

Spielwarenmesse India  
Crescent Building Level 2, Lado Sarai Mehrauli, New Delhi 110030  
Tel:+91 11 66961161  
sales@spielwarenmesse.in | www.spielwarenmesse.in

## 2. Rules for exhibitors in the WoT Pavilion

These Rules for Exhibitors for Kids India are supplemented by the organizer's General Conditions for Participation in Fairs and Exhibitions ("GCP") and Special Conditions for Participation in Fairs and Exhibitions – International ("SCP"). The Rules for Exhibitors for Kids India take priority over GCP and SCP and amend them accordingly.

## 3. Conclusion of contract

To exhibit in the WoT Pavilion, an exhibitor must send a completed application form signed and stamped by an authorised representative of the exhibitor to Spielwarenmesse India. Fax copies and e-mail attachments are accepted by Spielwarenmesse India and are valid for both parties.

## 4. Application fee and exhibiting fee

### Exhibiting fee:

Shell Scheme - Euro 240 per sqm + GST

Raw Space - Euro 220 per sqm + GST

A registration fee of the amount of Euro 150 + GST stated in the application is applicable and will be added in the final invoice.

A co-exhibitor fee of Euro 225 + GST is charged for each application of a co-exhibitor.

An invoice for this amount will be sent automatically on receipt of the application.

The exhibiting fee per sqm for display space with stand construction and equipment according to the stand equipment list is based on the information given on the application form. Parts of a sqm are charged as full sqm.

No supplements are charged for: corner stands, head stands and block stands.

Spielwarenmesse India reserves the right to demand an additional, non-interest-bearing deposit to cover the cost of repairing actual or possible damage.

All payments should be made in full to the account stated on the invoices by the due date. Any bank charges must be paid by the exhibitor. Passes are issued only after payment of the full exhibiting fee and all other fees.

All prices do not include GST (Based on the tax regulations in the event country, the services in connection with the event are to be

taxed at 18% GST. Subject to change as per government rules). Spielwarenmesse India also is entitled to charge to the exhibitor taxes and duties levied in the country in which the fair is held when they were not known or not levied at the time of application.

## 5. Services

Payment of the exhibiting fee covers the following services:

### 5.1. Company-specific services

All materials and facilities provided by Spielwarenmesse India or its appointed third party are hired to the exhibitor for the duration of the event only and shall not be damaged in any way. Damaged parts will be repaired or new parts purchased at the cost of the exhibitor.

#### 5.1.1. Hall space with stand - under Shell Scheme

- Use of stand space in the hall
- Backlit fascia
- Rear walls and partition walls
- high quality furniture, 3 wooden shelves, counter with bar-stool.
- Logo on the hall plan.
- Standard floor covering on stand
- 3 Spot Lights for 9 sqm
- Electricity: supply voltage 220 V; one mains socket (for max. load of 2 kW; without distributor/control panel)

**Note:** the exhibitor is responsible for the cost of laying additional power cables to the stand (for lighting and power) from the nearest distributor and will be charged on the basis of the load in kW requested by the exhibitor. The consumption for lighting and power will be charged to the exhibitor.

#### 5.1.2. Hall Space without stand - Under Raw Scheme

Only Space in the hall would be provided, power connection and consumption will be charged extra.

### 5.2. General services

- Technical and organisational support for exhibitors from Spielwarenmesse India during preparation and organisation for exhibiting
- Standard general design of the WoT Pavilion in line with CI concept
- General pavilion lighting
- Daily cleaning of gangways in the WoT Pavilion and of the exhibitor's stand space (the exhibitor is responsible for cleaning exhibits)

- Waste disposal
- Guarding and security service in the WoT Pavilion
- Entry in the fair catalogue and – if planned – inclusion on the Internet website of Spielwarenmesse India (no liability accepted for incorrect entries)
- Announcement in the fair organiser's publications and relevant trade publications

### 5.3. Non-utilisation

The non-utilisation of individual company-specific or general services does not justify any claim to a reduction of the exhibiting fee. Standard design elements cannot be omitted under any circumstances.

### 5.4. Exhibitors Manual

For further information and services of Spielwarenmesse India and terms of participation for Kids India 2020 please see the Exhibitors Manual which would be sent out to the exhibitors on or after 1<sup>st</sup> June 2020 by Spielwarenmesse India.

### 6. Entry in the fair catalogue

The information given by the exhibitor under the point "*product group*" on the application form is used in the fair catalogue as official information about the exhibitor's company if Spielwarenmesse India does not receive other information provided on forms in the ExhibitorsManual in due time.

### 7. Allocation of stands / obligation to exhibit

Stands are allocated by Spielwarenmesse India. The exhibitor has no claim to the allocation of a certain stand location or size. The exhibitor is obliged to exhibit on the hired stand.

### 8. Withdrawal, termination and non-appearance

Notwithstanding Section 7 GCP, if an admitted exhibitor terminates the contract or does not exhibit in the WoT Pavilion, he shall remain liable to pay the full exhibiting fee and any other agreed remuneration, irrespective of the reasons for termination (except for important cause) or not exhibiting.

### 9. Terms of payment

The registration fee, the exhibiting fee and all other services provided by Spielwarenmesse India have to be paid in full within 15 days of invoice generation. Bank charges must be paid by the exhibitor.

All prices are subject to any additional taxes and duties levied in the exhibitor's own country. Spielwarenmesse India is entitled to pass on the charges for such taxes and duties even if they were not known or not levied at the time of the application.

Please note:

- Payments are only to be made by bank transfer
- Payments are to be made in Euro only
- Payments are to be made to the account mentioned in the invoice.

### 10. Place of jurisdiction, place of fulfilment, choice of law

This contract shall be governed in accordance with prevailing laws of the Republic of India. Any dispute arising hereof shall be subject to the jurisdiction of courts located in New Delhi. However, Spielwarenmesse India is entitled to take legal proceedings against the applicant at the applicant's general place of jurisdiction.